

PRESS RELEASE

For Immediate Release

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RECRUITMENT FIRM HUMAN CAPITAL MANAGEMENT, INC. REBRANDS

PARENT COMPANY AND PROFESSIONAL SEARCH SUBSIDIARY

Fort Lauderdale, FL, April 3, 2009 – Human Capital Management, Inc., a South Florida-based recruitment, consulting, and technology firm, announced today that it is rebranding its parent company as HCM Personnel, and will name its professional search and consulting subsidiary HCM Search. HCM Personnel’s Recruitment Process Outsourcing and technology subsidiary remains ACA Talent.

“We wanted our name to reflect our diverse services. HCM was founded as a search firm in 2000, but we’ve added significantly to our portfolio since then, and we’re continuously developing enhanced, proactive recruitment solutions that keep us ahead of our competition,” says Robert Brown, HCM Personnel’s President and CEO. In addition to professional search services, the company handles high-volume recruitment, HR consulting, interim professionals, and several custom-built recruitment technology solutions. HCM Personnel recruits for a range of professions nationwide, including sales, healthcare, engineering, and Human Resources.

During the rebranding period, HCM Personnel assures its clients a seamless transition and uninterrupted service. The company looks forward to continuing to refine and expand its service offerings as it responds to the market’s shifting demands for talent.

The company’s newly-designed website, www.HCMPersonnel.com, is now online.

About HCM Personnel

Based in Fort Lauderdale, Florida and incorporated in 2000, HCM Personnel's subsidiaries HCM Search and ACA Talent embody a full-service approach to recruitment and consulting for organizations across the United States. In addition to professional search services, HCM Search offers high-volume project management, Human Resources consulting, and interim solutions. ACA Talent specializes in end-to-end Recruitment Process Outsourcing (RPO) and technology solutions, such as employee surveys, careers centers, sourcing, and screening, among many others. For more information, visit HCM Personnel and its subsidiaries on the web at www.HCMPersonnel.com, or call 954-318-2300.